# SAMPLE ADMINISTRATIVE FORM

# ASSOCIATE MARKETING EVALUATION FORMFOR PERIOD \_\_\_\_\_\_\_\_\_\_\_\_

1. Has this Associate submitted an Individual Marketing Plan?

[ ] Yes [ ] No

2. Please comment on this Associate’s efforts to attract additional business to the firm or to enhance the firm’s position in the legal and business community.

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3. Please comment on the effectiveness and results of this Associate’s efforts.

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4. Please comment on this Associate’s ideas/proposals for future activities. Are they realistic and achievable?

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