



**rocket matter**

**Preparing Your Law Firm for  
Hurricanes and Other Natural  
Disasters**

# I'm Larry Port

Husband. Father.  
Animal-lover.  
Coder. Software Exec.  
Author. Little league  
coach. Fighter of hate.  
Seeker of wellness.

**Pro at disasters.**



# I wrote a book for the ABA

This is  
*The Lean Law Firm &*  
my co-author Dave.

## THE **LEAN** LAW FIRM

RUN YOUR FIRM LIKE THE WORLD'S MOST  
EFFICIENT AND PROFITABLE BUSINESSES

Larry Port and Dave Maxfield

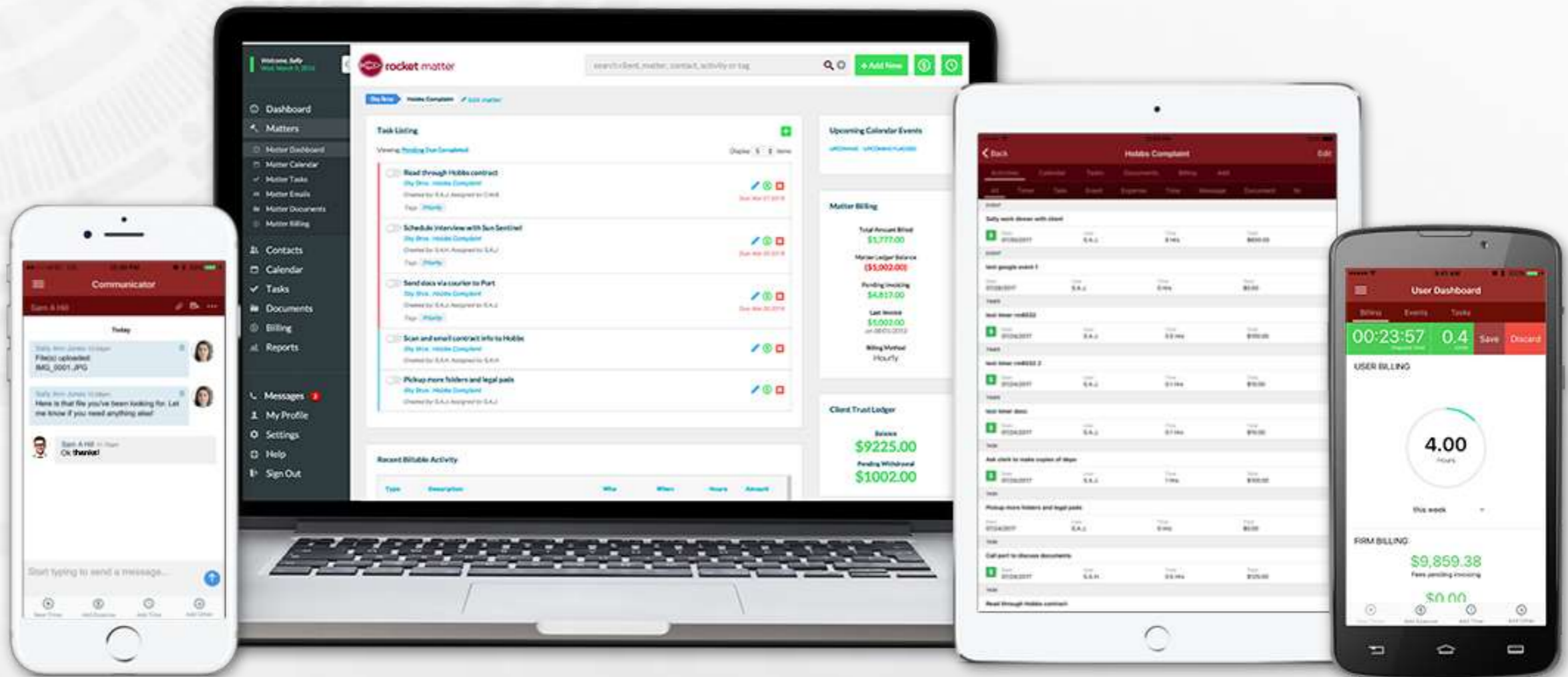


ABALAW  
PRACTICE  
DIVISION  
The Business of Practicing Law



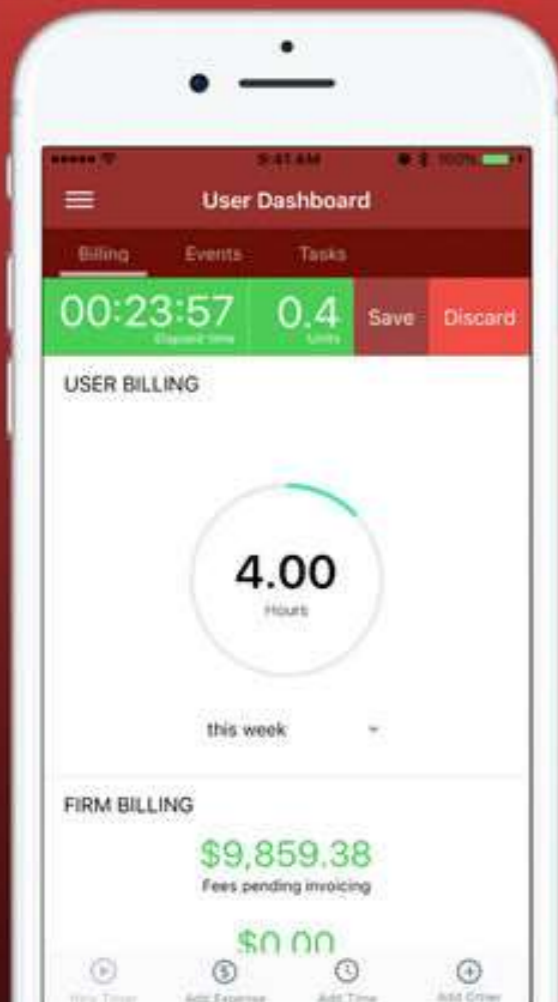


# This is Rocket Matter



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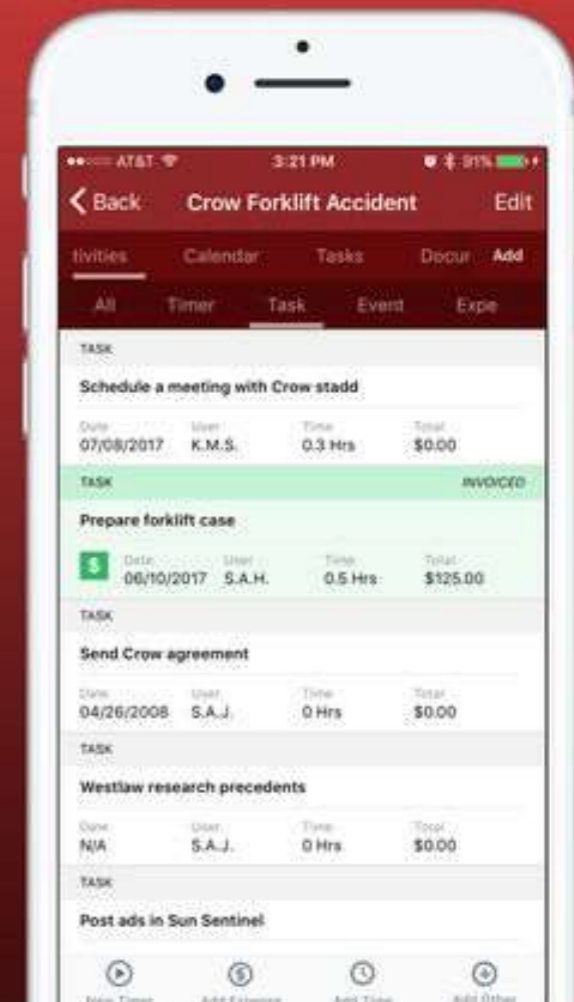
Bill for time and add expenses on the go.



Upload images and documents directly from your phone and preview them within the app.



View, add, and edit your firm's matters all in one place.



# A Real-life Story: How Rocket Matter Survived Hurricane Irma





# Irma was not my first rodeo.



x4



x1



x2



x1

# FACT:

## A natural disaster occurs once a week in the United States



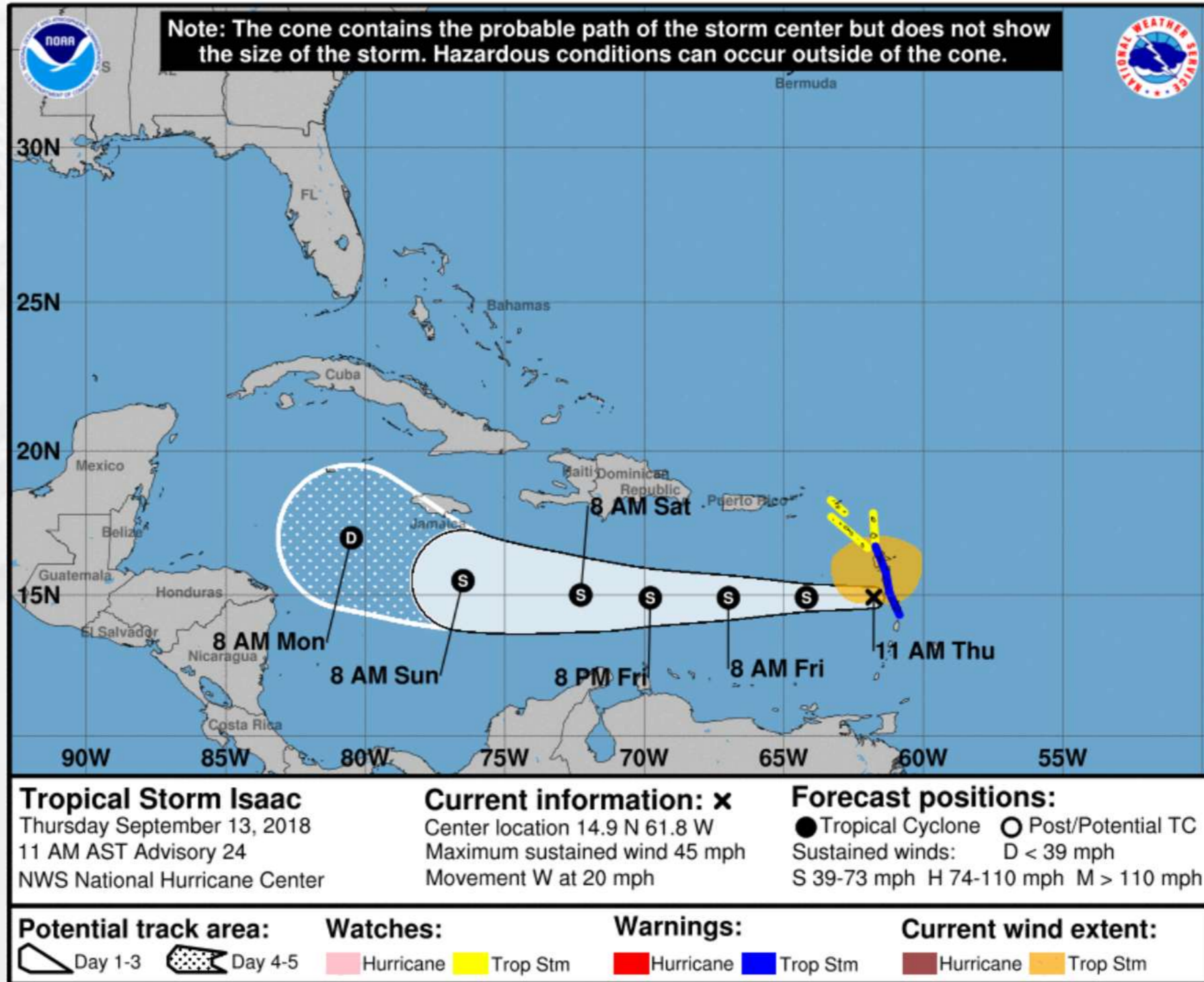
**-Federal Emergency Management Agency**



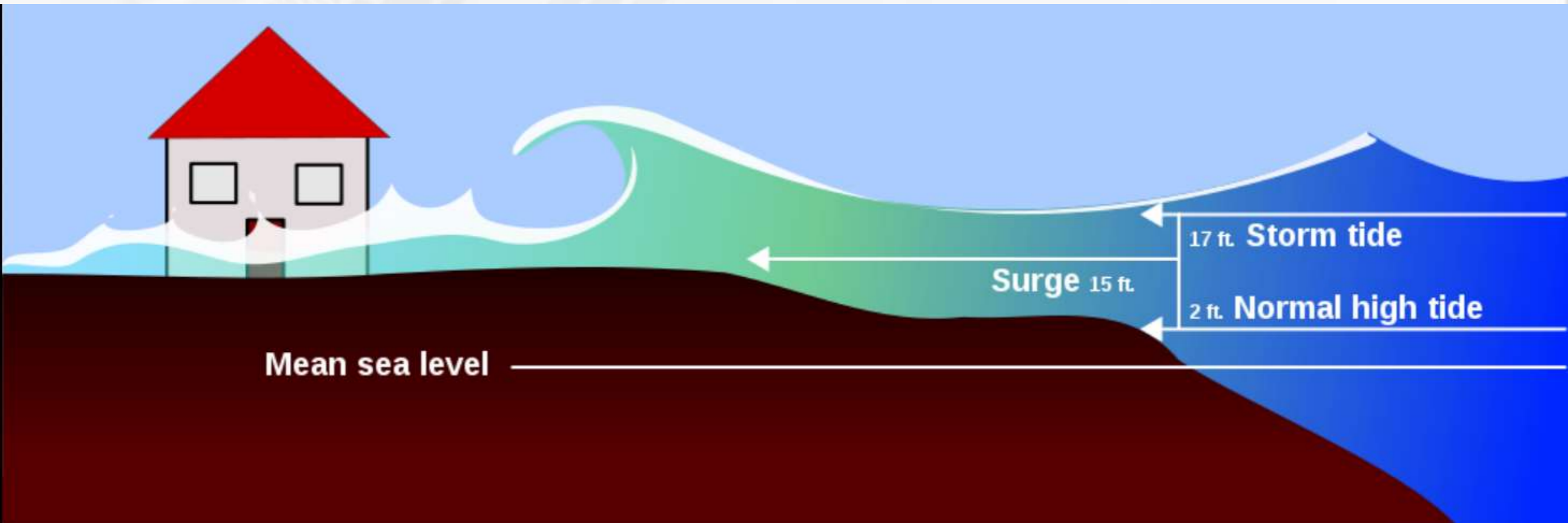
Most businesses do not have a disaster plan and are out of business within **five** years after experiencing a major disaster.

- U.S. Department of Labor

# The cone is often misunderstood.



# The storm surge is the deadliest part of a tropical storm.





# Have a plan.



**Avoid major gas lines  
and shortages by keep  
the gas tank full in  
advance.**





# Consider leaving town for a few days.





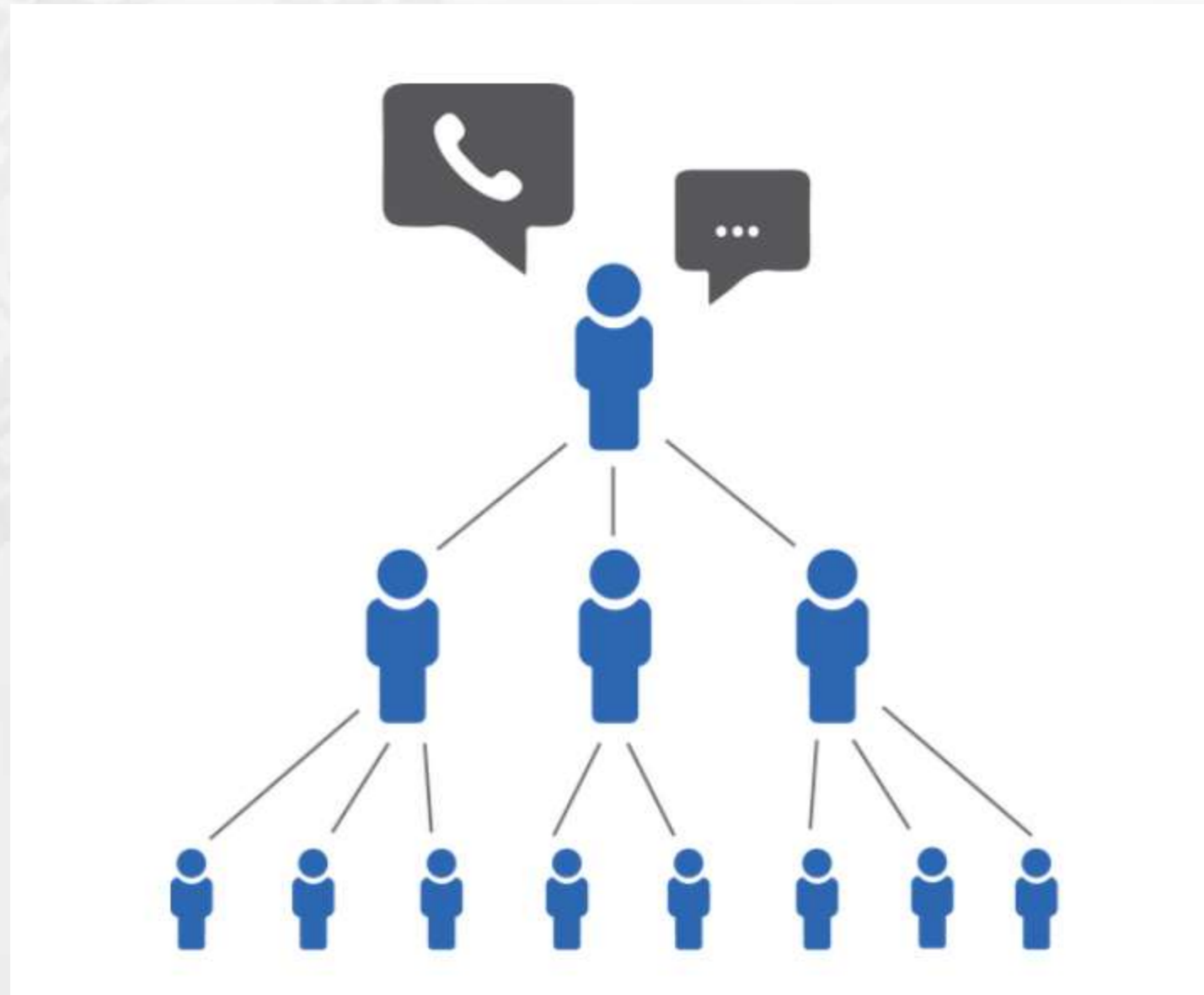
# Get some employees out of the line of fire.



**Develop an emergency plan  
with your staff and review it  
once a year.**



# Make sure you have a communication plan.





# Remember, safety first.



# Stock up on supplies.



# Set up an evacuation plan (If necessary)

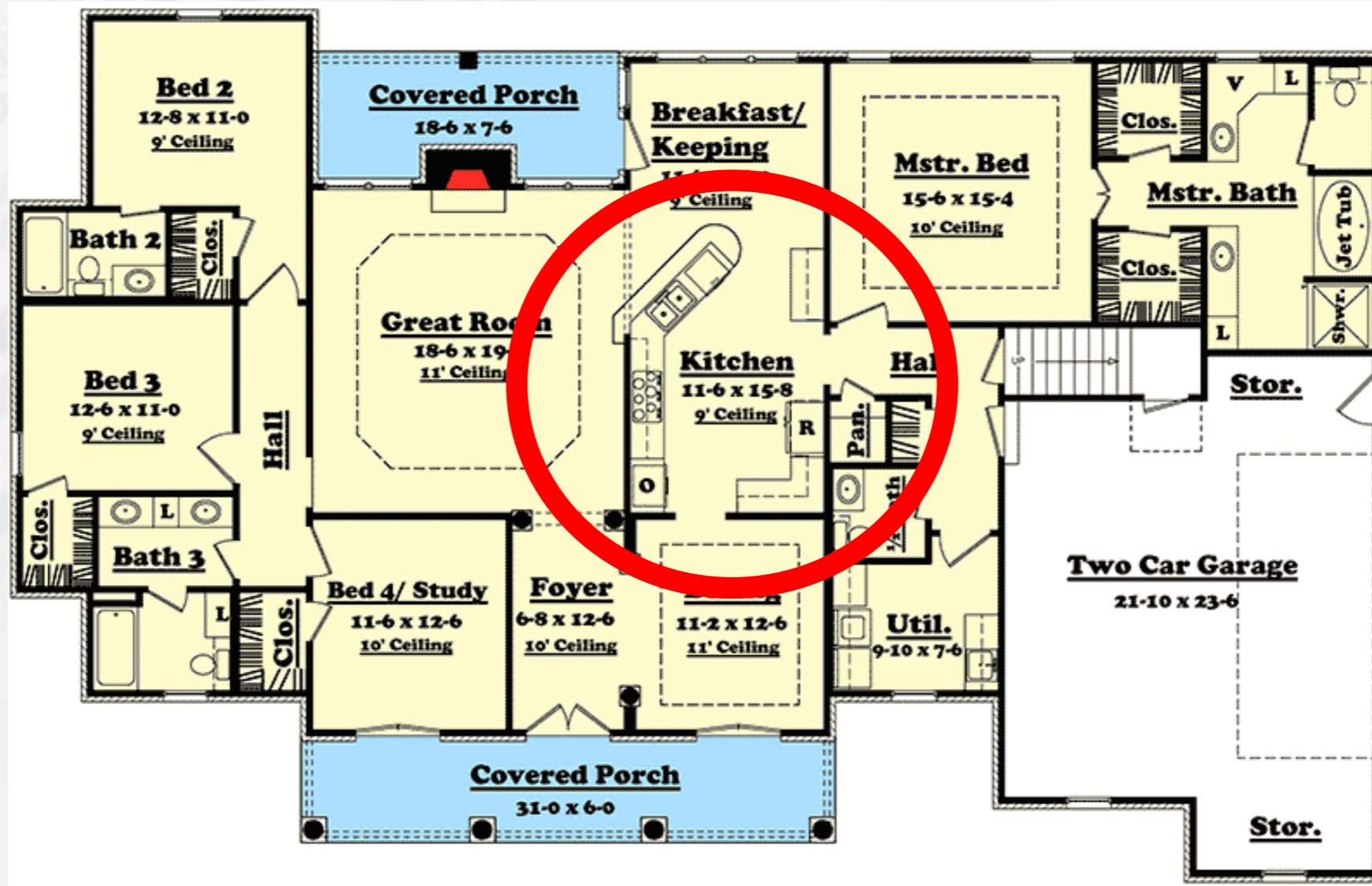




# Don't forget about your office!



# During a storm, stay in an interior room.





# Be careful going outside after the storm has passed.





# Be careful going outside after the storm has passed.





# Vital Skill: No how to change a flat tire (and have the tools)!

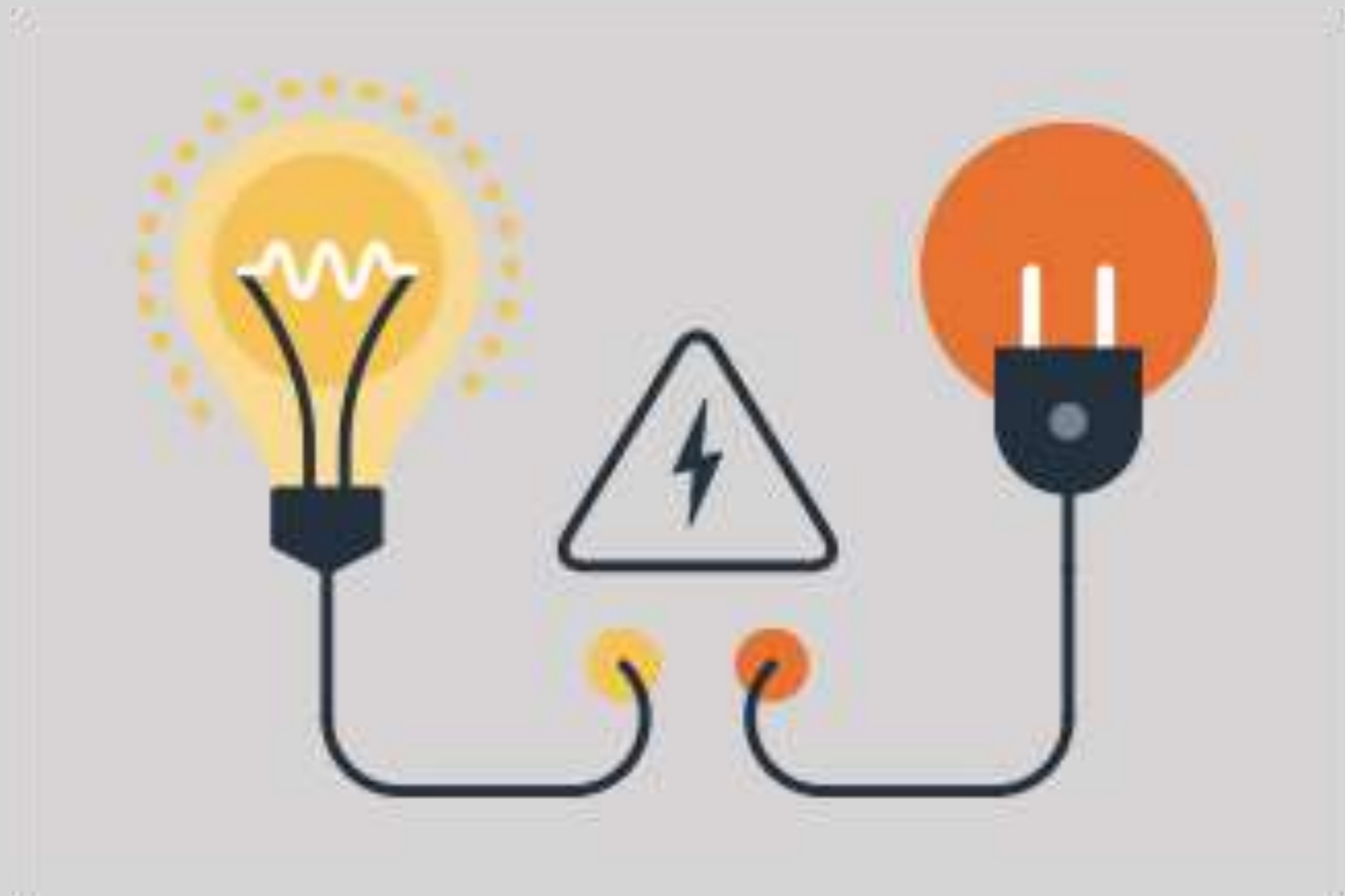


# Vital Skill: Get first aid certified!





# Account for power loss.



# Consider investing in a generator for your office and/or home.



# Get a landline phone without an answering machine .





# Purchase battery backup packs for small devices.



# Get in the cloud.



**Keeping your documents on-premise makes them susceptible to hurricanes, natural disasters, and theft.**





# You'll always have access to information on the cloud.



# Back up your work.

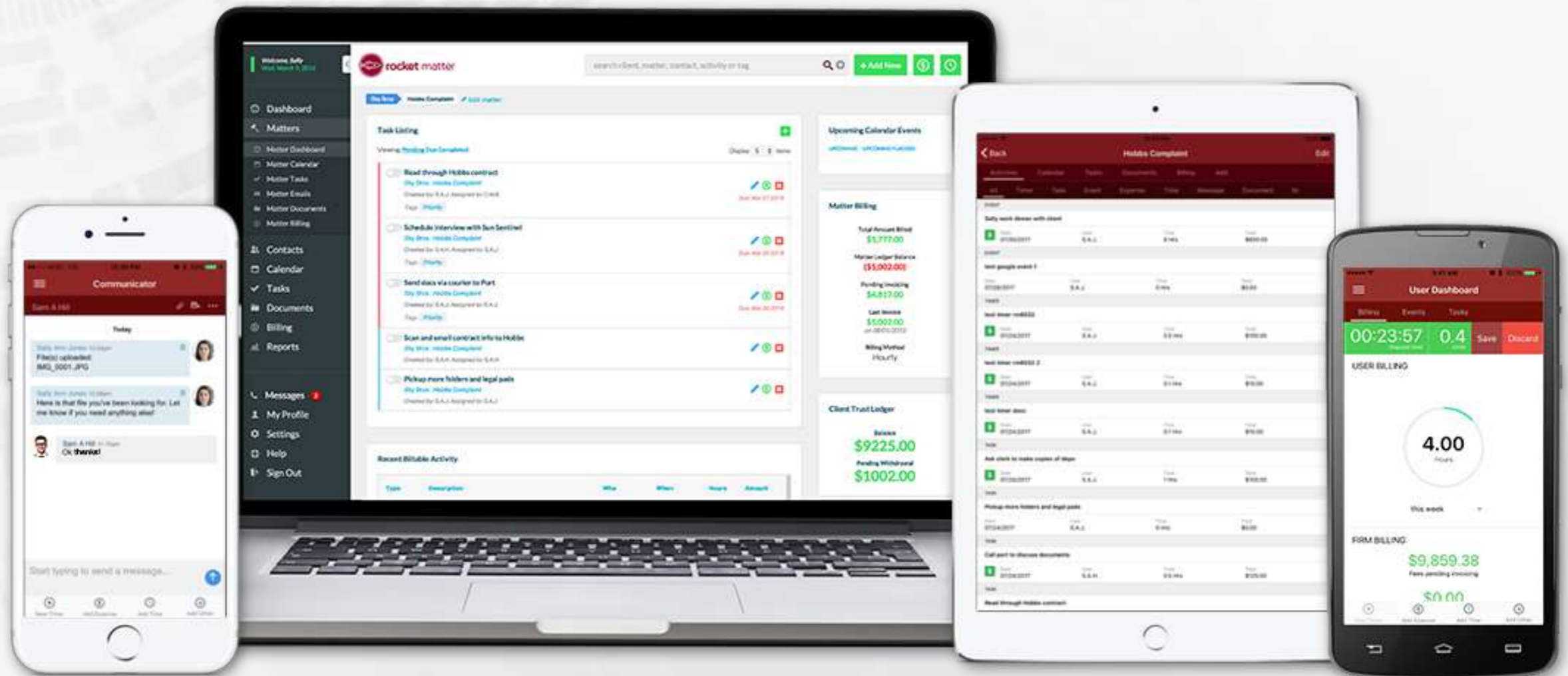


**Use a dedicated cloud-based document management system such as Dropbox, Box, or OneDrive.**





# Leverage a cloud-based practice management program with built-in storage.



# Employ a straight-up digital backup storage device.





# Make sure to consider your security standards.







Q & A



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# Thank You!

## Course # 3143

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